

TRAFFIC INSTRUCTIONS

Please sign and email confirmation of receipt to contact below.

DATE: May 8, 2020

ADVERTISER: Donald J. Trump for President, Inc.

AGENCY: Harris Sikes Media

CONTACT: Dylan McLaurin, Dylan.mclaurin@harrissikesmedia.com

DELIVERY: HD Spot via Extreme Reach

START DATE: May 11, 2020

END DATE: May 20, 2020

Commercial Rotation:

Spot Title	ISCI Code:	Length:	Rotation
'Dangerous' 101576	DTDB2020H	:60s	100% for all : 60s spots
'Responsible Alt H' 101577	DJT20050801H	:30s	50% for all : 30s spots
'Missing' 101578	DJT20050802H	:30s	50% for all : 30s spots

WVAY
DWAY STATION

Wilmington
NC MARKET

JB INITIALS

OSI: 221899
221902

WWAY
POLITICAL TRAFFIC

CANDIDATE NAME: Donald J. Trump

OFFICE: US President

NAME OF COMMITTEE: Donald J. Trump for President, Inc.

COMMERCIAL NAME/NUMBER: DJT20050802H "Missing H"
Cart#:

- 1) IS THE COMMITTEE NAME CORRECT...DOES THE SPOT NAME MATCH THE NAME ON POLITICAL PAPERWORK?

YES ☒ NO ☐

IF NO, WHAT IS DIFFERENT? _____

- 2) IS THE DISCLAIMER ON SCREEN FOR *FOUR* (4) SECONDS?

YES ☒ NO ☐

IF NO, HOW MANY? _____

- 3) IS DISCLAIMER 4% OF SCREEN (AS APPROXIMATE AS POSSIBLE)?

YES ☒ NO ☐

IF NO, WHAT IS IT? _____

- 4) IS DISCLAIMER CLEARLY IDENTIFIABLE ON SCREEN?

YES ☒ NO ☐

IF NO, WHY NOT? _____

- 5) IS THE CANDIDATE IDENTIFIABLE BY VOICE OR PICTURE?

YES ☒ NO ☐

IF NO, WHY NOT? _____

- 6) DOES CANDIDATE STATE THAT HE/SHE APPROVES THE AD?

YES ☒ NO ☐

IS SPOT OKAY TO AIR? YES ☒ NO ☐

TRAFFIC PERSON VIEWING SPOT: George Beck

DATE REVIEWED: 5/11/20

DESCRIPTION: "Paid for by Donald J. Trump for President, Inc.
Approved by Donald J. Trump"

"Joe Biden + White House would be a deadly mistake"

OSI : 221899
221902

WWAY
POLITICAL TRAFFIC

CANDIDATE NAME: Donald J. Trump

OFFICE: US President

NAME OF COMMITTEE: Donald J. Trump for President, Inc.

COMMERCIAL NAME/NUMBER: DJT20050801H "Responsible AHH" Cart# :

- 1) IS THE COMMITTEE NAME CORRECT...DOES THE SPOT NAME MATCH THE NAME ON POLITICAL PAPERWORK?

YES ☒ NO ☐

IF NO, WHAT IS DIFFERENT? _____

- 2) IS THE DISCLAIMER ON SCREEN FOR *FOUR* (4) SECONDS?

YES ☒ NO ☐

IF NO, HOW MANY? _____

- 3) IS DISCLAIMER 4% OF SCREEN (AS APPROXIMATE AS POSSIBLE)?

YES ☒ NO ☐

IF NO, WHAT IS IT? _____

- 4) IS DISCLAIMER CLEARLY IDENTIFIABLE ON SCREEN?

YES ☒ NO ☐

IF NO, WHY NOT? _____

- 5) IS THE CANDIDATE IDENTIFIABLE BY VOICE OR PICTURE?

YES ☒ NO ☐

IF NO, WHY NOT? _____

- 6) DOES CANDIDATE STATE THAT HE/SHE APPROVES THE AD?

YES ☒ NO ☐

IS SPOT OKAY TO AIR? YES ☒ NO ☐

TRAFFIC PERSON VIEWING SPOT: Julien Boell

DATE REVIEWED: 5/11/20

DESCRIPTION: "Paid for by Donald J. Trump for President, Inc. Approved by Donald J. Trump."

"Joe Biden won't stand up to China. He never has. Never will!"

(:30)

*not attached to any
Contract in OSI as of 5/11/20.

WWAY
POLITICAL TRAFFIC

CANDIDATE NAME: Donald J. Trump

OFFICE: US President

NAME OF COMMITTEE: Donald J. Trump for President, Inc.

COMMERCIAL NAME/NUMBER: DTDB2020H "Dangerous"

Cart#:

- 1) IS THE COMMITTEE NAME CORRECT...DOES THE SPOT NAME MATCH THE NAME ON POLITICAL PAPERWORK?

YES ☒

NO ☐

IF NO, WHAT IS DIFFERENT? _____

- 2) IS THE DISCLAIMER ON SCREEN FOR *FOUR* (4) SECONDS?

YES ☒

NO ☐

IF NO, HOW MANY? _____

- 3) IS DISCLAIMER 4% OF SCREEN (AS APPROXIMATE AS POSSIBLE)?

YES ☒

NO ☐

IF NO, WHAT IS IT? _____

- 4) IS DISCLAIMER CLEARLY IDENTIFIABLE ON SCREEN?

YES ☒

NO ☐

IF NO, WHY NOT? _____

- 5) IS THE CANDIDATE IDENTIFIABLE BY VOICE OR PICTURE?

YES ☒

NO ☐

IF NO, WHY NOT? _____

- 6) DOES CANDIDATE STATE THAT HE/SHE APPROVES THE AD?

YES ☒

NO ☐

IS SPOT OKAY TO AIR?

YES ☒

NO ☐

TRAFFIC PERSON VIEWING SPOT: Jeepie Bot

DATE REVIEWED: 5/11/20

DESCRIPTION: "Paid for by Donald J. Trump for President"
Approved by "Donald J. Trump"

"Biden stands up for China." "Biden: Dangerous for America"

Subject: Donald J. Trump for President, Inc. Spot Delivery Notification for WWAY
From: "Extreme Reach" <no-reply@extremereach.com>
Date: 5/8/2020, 3:40 PM
To: traffic2@wwaytv3.com



Wait! Please do not reply to this notification as it is not a monitored inbox. If you have any questions, simply forward this email to support@extremereach.com or call us at 800-324-5672.

Priority Level:	Priority
Notification Type:	Spot Delivery
Delivery Type:	Digital Delivery
Estimated Arrival:	Available Now

Hello,

New Donald J. Trump for President, Inc. spots have been sent to you by Rebecca Jacobs at Jamestown Associates via Extreme Reach. These spots have been sent digitally and are available for download now in your account at <https://app.extremereach.com>.

Have questions or problems receiving your traffic instructions or spots? Contact Extreme Reach Customer Service and Support at **800-324-5672** (toll free) or support@extremereach.com.

If you do not need these spots today, please [click here to acknowledge receipt](#) of these spots for the advertiser and stop further notifications regarding this order. All spots and traffic instructions will still be available for download anytime in your Extreme Reach account.

Note: If you have not downloaded these spots within **3 days** of initial notification they will be automatically acknowledged and the advertiser will be notified that your station has the spots on-hand.

Spot Details

ISCI/AdId	Title	Length	Flight Dates	Destination(s)	Format
DJT20050801H	Responsible Alt H	:30	N/A - N/A	WWAY	Video Format: HD Audio Format: Stereo Closed Caption: No Encoding: None
101577					
DJT20050802H	Missing H	:30	N/A - N/A	WWAY	Video Format: HD Audio Format: Stereo Closed Caption: No Encoding: None
101578					

Traffic Details

Order Number:	4416155-7474128
Trafficked By:	Rebecca Jacobs at Jamestown Associates
Advertiser:	Donald J. Trump for President, Inc.
Brand:	
Product:	
Order Date/Time:	5/8/2020 3:27 PM
Campaign Name:	
Campaign #:	
Estimate #:	
Comments:	Please contact Extreme Reach at support@extremereach.com or 800-324-5672 if you have any questions regarding this order.

Wait! Please do not reply to this notification as it is not a monitored inbox. If you have any questions, simply forward this email to support@extremereach.com or call us at 800-324-5672.

All dates/times displayed in (UTC-05:00) Eastern Time (US & Canada)
 Extreme Reach values your privacy and security. We will not make your email address available to anyone without your permission.

Subject: Donald J. Trump for President, Inc. Spot Delivery Notification for WWAY
From: "Extreme Reach" <no-reply@extremereach.com>
Date: 5/8/2020, 6:34 PM
To: traffic2@wwaytv3.com



Wait! Please do not reply to this notification as it is not a monitored inbox. If you have any questions, simply forward this email to support@extremereach.com or call us at 800-324-5672.

Priority Level:	Priority
Notification Type:	Spot Delivery
Delivery Type:	Digital Delivery
Estimated Arrival:	Available Now

Hello,

New Donald J. Trump for President, Inc. spots have been sent to you by Harris Sikes Media Team at Harris Sikes Media via Extreme Reach. These spots have been sent digitally and are available for download now in your account at <https://app.extremereach.com>.

Have questions or problems receiving your traffic instructions or spots? Contact Extreme Reach Customer Service and Support at **800-324-5672** (toll free) or support@extremereach.com.

If you do not need these spots today, please [click here to acknowledge receipt](#) of these spots for the advertiser and stop further notifications regarding this order. All spots and traffic instructions will still be available for download anytime in your Extreme Reach account.

Note: If you have not downloaded these spots within **3 days** of initial notification they will be **automatically acknowledged** and the advertiser will be notified that your station has the spots on-hand.

Spot Details

ISCI/AdId	Title	Length	Flight Dates	Destination(s)	Format
DTDB2020H	Dangerous	:60	N/A - N/A	WWAY	Video Format: HD Audio Format: Stereo Closed Caption: No Encoding: None

101576

Traffic Details

Order Number:	4416234-7474233
Trafficked By:	Harris Sikes Media Team at Harris Sikes Media
Advertiser:	Donald J. Trump for President, Inc.
Brand:	
Product:	
Order Date/Time:	5/8/2020 5:51 PM
Campaign Name:	
Campaign #:	
Estimate #:	
Comments:	Please contact Extreme Reach at support@extremereach.com or 800-324-5672 if you have any questions regarding this order.

Wait! Please do not reply to this notification as it is not a monitored inbox. If you have any questions, simply forward this email to support@extremereach.com or call us at 800-324-5672.

All dates/times displayed in (UTC-05:00) Eastern Time (US & Canada)
 Extreme Reach values your [privacy and security](#). We will not make your email address available to anyone without your permission.
 ©2020, Extreme Reach, Inc.